

Tree Plantation Drive by MBA Department, TMBU Bhagalpur – 6th December 2023

The Department of MBA at TMBU Bhagalpur proudly organized a tree plantation drive on 6th December 2023, reaffirming its commitment to environmental sustainability and community engagement. This significant event was graced by the esteemed Vice Chancellor, **Prof. Jawahar Lal**, who honored us as the Chief Guest.

Event Highlights:

Inauguration Ceremony: The drive commenced with an inspiring inaugural address by Vice Chancellor Prof. **Jawahar Lal**. He emphasized the vital importance of environmental conservation and the role of educational institutions in leading the way towards a sustainable future.

Commendable Leadership: The event's success is a testament to the admirable efforts of Dr. Nirmala Kumari, Director of the MBA Department. Dr. Nirmala Kumari's unwavering dedication and meticulous planning were pivotal in bringing this initiative to fruition.

Active Participation: The drive witnessed enthusiastic participation from MBA students, faculty members, and staff. Their collective efforts highlighted the department's commitment to fostering environmental responsibility and community spirit among its members.

Tree Planting Activities: Various species of trees were planted across the campus, chosen to enhance biodiversity and contribute to long-term ecological benefits. Participants were guided on proper planting techniques to ensure the healthy growth and sustainability of the saplings.

Educational Insights: Alongside the planting activities, brief educational sessions were held to inform participants about the ecological significance of trees, their impact on air quality, and their role in sustaining wildlife. These sessions aimed to deepen the participants' understanding and appreciation of environmental stewardship.

Chief Guest's Address:

In his address, Prof. Jawahar Lal lauded the MBA Department's initiative and emphasized the university's commitment to integrating sustainability into its core values. He encouraged all departments to follow this exemplary lead, fostering a university-wide culture of environmental consciousness and proactive engagement.

Collaboration and Community Spirit:

The drive was marked by a strong sense of collaboration and community spirit. Faculty members, including Dr. Kamran, Dr. Pankaj, Dr. Mani Kanta and Dr. Harish, Beauty played instrumental roles in organizing the event and guiding the students. Their active involvement and leadership were crucial to the drive's success.

Acknowledgments:

The MBA Department extends its heartfelt gratitude to Vice Chancellor Prof. Jawahar Lal for his inspirational leadership and to all participants for their enthusiastic support. Special thanks are due to the student volunteers who worked tirelessly to ensure the smooth execution of the event.

Looking Forward:

This tree plantation drive is part of TMBU Bhagalpur's broader commitment to promoting sustainable practices and environmental awareness. We look forward to organizing more such initiatives in the future and continuing our journey towards a greener, healthier planet.

Stay connected with the Department of MBA, TMBU Bhagalpur for updates on our sustainability initiatives and upcoming events. Together, let's make a lasting difference!